



FESTIVAL GUIDE ADVERTISING OPPORTUNITY

10,000 beautiful full color printed copies will be distributed regionally. The festival guide includes valuable event info including show schedule, map, artist info all other valuable information. **Attendees hold onto this program!**

PROGRAM ADVERTISING RATES

- Back cover: 5.5"W x 8.5"H (bleed**) \$1000*
- Inside front cover: 5.5"W x 8.5"H (bleed**) \$700*
- Inside back cover: 5.5"W x 8.5"H (bleed**) \$600*
- **Ad size on covers 5.75"W x 8.75"H, live area 5"W x 8"H
- Double page spread 10.5"W x 8"H (Live Area***)..... \$700
- Full page 5"W x 8"H (Live Area***) \$400
- ***Bleed: Ad size 5.75"W x 8.75"H
- 1/2 page 5"W x 3.875"H \$250
- 1/4 page 2.375"W x 3.875"H \$150

****Limited availability - first come first serve**

RESERVE with PAYMENT BY November 1 for 5% discount

- Festival Guide size is 5.5" x 8.5"
- Includes Free Listing on Website
- Distributed Feb 9, 2018 to all participating venues/ advertisers & select tourist access points regionally, hotels and other travel points as well as at our Kick Off Party.
- All ads should be produced in full-color (CMYK) in the size indicated, at 300 dpi and saved as a pdf (all fonts embedded), jpg, or tif
- Send ads to dtuccimedia@gmail.com
- For further information: Diane Tucci at 631-591-0722

RESERVATION DEADLINE: December 29 • ART DEADLINE: January 26

Billing & Contact Information

Name/Business Name _____

Contact Name _____

Address _____

City _____ ST _____ Zip _____

Telephone _____ Fax _____

Email _____

No advertisements will be printed without payment in full by closing January 26, 2018

Amount \$ _____ Check enclosed AMEX MC VISA DISCOVER

Card number _____

Exp. date _____ CCID# _____

Authorized Signature _____

Address of card _____
If different than above